

Curriculum vitae



Anubhav Kaistha

Assistant Professor

Personal Details

Address: BBA Department, GDC Kullu (HP)

Telephone: 9418490389

Email: roonyamity@gmail.com

Academic Qualifications:

10th /Matric- ICSE Board , 2003

+2/Inter- Medical, HP Board, 2005

Graduation- BSC Medical, HPU, 2009

Post-Graduation- MBA (Marketing & Finance), Amity University, 2011

Professional Qualification

NET(2013), MBA

Employment History

Assistant Professor GC Kullu since 2015

Research Publication & Orientations

- Presented Paper On “ICT And E-Governance For Rural development” at National Conference in Management at Amity University 2010
- Presented Paper On “ Change in Marketplace "The Virtual World" in International Journal Of Science and Research ISSN No 2348-7585
- Presented Paper On “Decoding the problem with Indian Economy” " in International Journal Of advance Research, Idea and innovation in technology ISSN No 2454-132X
- Presented Paper On “Study of impact of word of mouth & internet on Direct Selling” in International Journal Of Science and Research ISSN No 2348-7585
- Orientation Workshop on “Coloring Outside the Line” By Jeff & Jane, Sponsored by Mr Jeff Tobe on 11/12/2010

Additional Qualifications:

Lifetime Member Of Indian Commerce Association

Diploma in Business Communication

Diploma in Behavioural Science

Diploma in Basic French Language